



2012 OAK BLUFFS INFORMATION BOOTH

SMILING FACES! • PROMOTING YOUR BUSINESS • TO TOURISTS IN NEED!

Last year the OBA matched over 60,000 OB visitors with OB businesses!

- ☆ **What is It?** Access to the Info Booth - place your menus, brochures, booklets, flyers, etc. in the booth and let the booth promote your business!
- ☆ **Who Can Participate?** Space is very limited - OBA members get first access and other businesses only on a space-available basis
- ☆ **Info?** 774-274-0066, John Newsom, noose1941@comcast.net
- ☆ **When Is It Open?** Booth is open May – October from 9:30am to 5pm
- ☆ **How Do I Get In?** Fill out this application and send with your check as soon as possible.

SPACE RESERVATIONS & INFORMATION FOR OBA MEMBERS

Restaurants/Retailers/Other	\$125 season
Inn/Hotels/Guesthouses 1-5 Rooms	\$150 season
Inn/Hotels/Guesthouses 6-12 Rooms	\$175 season
Inn/Hotels/Guesthouses 13 or more Rooms	\$275 season

NOTE: Fees must be included with application. OBA member dues must be current.

How it works: Brochure Placement

- ☆ Brochures or menus may be placed (500 at a time) at the booth for display. You may call to check the supply level of your brochures.
- ☆ Brochures will be displayed on a rack outside the booth.
- ☆ This rack will be taken in each night and put out again in the morning.

How it works: Room Vacancy Notification

- ☆ There will be a printed sheet at the booth listing all the participating inns.
- ☆ Innkeepers may call the booth each morning (508-693-4266) to let the attendant know if they have any vacancies. Booth attendants will place a check next to the inns on the list reporting vacancies.
- ☆ Vacancy List will be given to those looking for accommodations, and visitors can use the info booth phone to call for reservation

NOTE: NO material will be accepted at the booth without official receipt – this will arrive by mail after we process your payment. PLEASE KEEP IT! Thanks.

2012 OAK BLUFFS ASSOCIATION INFORMATION BOOTH APPLICATION

APPLICATION FORM DUE WITH PAYMENT BY 05/01/12

Are your OBA member dues current?

Name of Applicant

Name of Business

Mailing Address

Town/City

State

Zip

Phone _____

Cell Phone _____

Fax _____

Email _____

Website: _____

Please state the type of materials you will be displaying at the Info Booth:

I _____ agree to pay a total of \$ _____ for space at the OB Info Booth scheduled for the season May through October 2012. I understand there are no refunds and that there is limited space at the booth so I may only drop off up to 500 brochures at a time. I must keep the receipt I will get in the mail as proof of participation.

Signature of Applicant

Special Notes?

**Mail with payment by check or money order to:
Oak Bluffs Association, Box 1521, Oak Bluffs, MA 02557**



**OAK BLUFFS
ASSOCIATION**
Connecting Commerce &
Community in Cottage City

The OBA is a voluntary membership group of over 150 businesses and community members established in 1991. The OBA is dedicated to promoting the business community of Oak Bluffs its attractions and events with the goal of helping the town, its citizens and its businesses to thrive.

For more information about Oak Bluffs attractions, events, lodging, dining, shopping and services, please visit www.oakbluffsmv.com. Or email us: obainfo@yahoo.com